



## TEXAS GENERAL LAND OFFICE JERRY PATTERSON, COMMISSIONER

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### PRESS RELEASE

## Barry Corbin new voice for Texas VLB

Texas-born actor understands value of owning Texas land

**FOR IMMEDIATE RELEASE**  
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AUSTIN — As the new spokesman for the Texas Veterans Land Board, Texas born and bred actor Barry Corbin has a face most everyone will recognize, even if they may not know his name.

With more than 100 TV and film credits and several Emmy nominations to his name, Corbin's success as a Hollywood character actor — with roles in movies that include "WarGames," "Urban Cowboy" and "No Country for Old Men," may seem like a dream come true for a kid from Lamesa. But it's Corbin's real-life role as a member of the U.S. Marines that helped him to achieve his life-long dream — owning land in Texas.

"Here in Texas, owning land has always been a big part of being a Texan, but for veterans like me, owning land here is a dream come true," Corbin says as he walks along a fenced pasture on a Hill Country ranch. "Right now, if you're a Texas veteran or a member of the military, the VLB has low-interest loans up to \$100,000 with only 5 percent down. This is a great deal, just for veterans."

Corbin, a member of the Texas Film Hall of Fame, earned his Texas veterans benefits long before starring in TV series including Anger Management, Matlock, The Thorn Birds, M.A.S.H., Dallas, The Closer, One Tree Hill and Northern Exposure.

"We looked long and hard to find a Texas veteran who could really understand and appreciate our mission at the VLB — serving Texas veterans for life," Patterson said. "Barry is a Texas veteran who understands that owning land is the American dream and he was eager to help us spread the word."

When not on the set, Corbin enjoys spending time on his ranch near Fort Worth and is an accomplished rider.

Corbin's 30-second TV and radio ads for the VLB were shot on a ranch in Liberty Hill owned by a Texas veteran. The spots will begin airing March 17 in Dallas-Fort Worth, Central Texas and San Antonio and will be pushed out statewide via social media and direct marketing efforts. The campaign aims to let Texas veterans know about the benefits they've earned through their service. Learn more at [www.texasveterans.com](http://www.texasveterans.com).

View the PSA here: [www.youtube.com/watch?v=XM1SN9hb5E0&feature=youtu.be](http://www.youtube.com/watch?v=XM1SN9hb5E0&feature=youtu.be)

For more information on Texas Veterans Land Board home, land and home improvement loans; Texas State Veterans Homes; or Texas State Veterans Cemeteries, call 1-800-252-VETS (1-800-252-8387), or visit the special “Be Proud, Texas” campaign website at [www.BeProudTexas.com](http://www.BeProudTexas.com).

Texas television and radio broadcasters and other media outlets wishing to receive a copy of the public service announcements please contact Julia Ruiz at 512-463-5354 or [julia.ruiz@glo.state.tx.us](mailto:julia.ruiz@glo.state.tx.us).

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